

In keeping with our tradition of advanced practice educational conferences, the Breastfeeding Coalition of Placer County is pleased to present . . .

LISA MARASCO, MA, IBCLC, FILCA

Lisa Marasco has been working with breastfeeding mothers for over 20 years and has been Internationally Board Certified since 1993. She holds a Master's degree in Human Development with specialization in Lactation, has published several articles, and has recently written *The Breastfeeding Mother's Guide to Making More Milk* with Diana West.

JAMES MURPHY, MD

James Murphy is Assistant Professor of Pediatrics at F. Edward Herbert School of Medicine, Uniformed Service University of the Health Sciences. He is currently a Government Service Medical Office at Naval Medical Center San Diego, CA. He is a Member of ILCA and Medical Associate for LLLI, and serves on the board of the San Diego Breastfeeding Coalition.

DIANA WEST, BA, IBCLC

Diana West is an IBCLC in private practice, co-author of the 8th edition of *The Womanly Art of Breastfeeding*, *The Breastfeeding Mother's Guide to Making More Milk*, and *Breastfeeding After Breast and Nipple Procedures*. She is the author of the *Clinician's Breastfeeding Triage Tool* and *Defining Your Own Success: Breastfeeding After Breast Reduction Surgery*.

MONIKA WOOLSEY, MS, RD

Monika M. Woolsey, President and Founder of *After the Diet Network*, is a registered dietitian and exercise physiologist with 25 years of experience in nutrition and exercise counseling. She has a Bachelor's degree in Nutrition and a Master's degree in Kinesiology. Her monthly electronic newsletter, "*PCOS: The Perfect Endocrine Storm*" is read by several thousand professionals and cysters around the world.

NONPROFIT ORG
US POSTAGE PAID
AUBURN, CA
PERMIT NO. 56

The Breastfeeding Coalition of
Placer County
P O Box 531
Roseville, CA 95678

Address correction requested

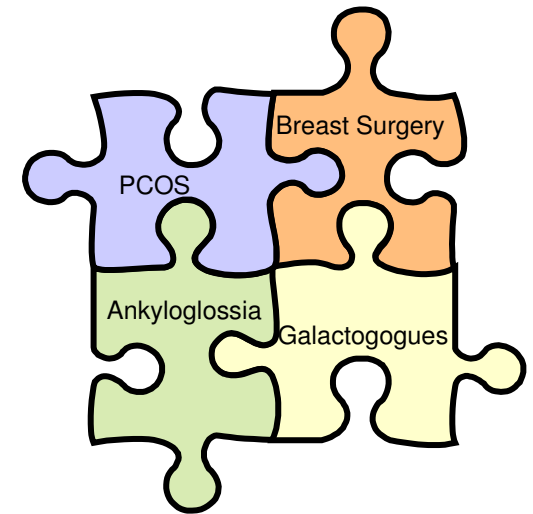
THE BREASTFEEDING COALITION OF
PLACER COUNTY

IN PARTNERSHIP WITH



*What are We Missing?
The Puzzle of Low Milk
Supply*

May 13 & 14, 2010



Featuring
Lisa Marasco, MA, IBCLC, FILCA
James Murphy, MD
Diana West, BA, IBCLC
Monika Woolsey, MS, RD
with special guest comedian
Kat Simmons

Roseville, CA

COURSE OBJECTIVES

At the completion of this course, participants will:

- List 2 infant related causes of low milk supply
- Identify 2 maternal related causes of low milk supply
- Name 2 complementary therapies for increasing milk production
- List 2 ways in which ankyloglossia impacts breastfeeding
- Name two classes of ankyloglossia
- Identify nutritional factors in managing PCOS

Application has been made to IBLCE for 11L, 1R, and 1E CERPS, CBRN for 13 Contact hours, and for 13 RD CPEUs. CA BRN Provider No. 14390.

Cancellation Policy

If written notice is received prior to May 5, 2010, the fee, less a handling fee of \$50, will be refunded to the applicant. No refunds provided after May 5, 2010. In the event that the conference is cancelled, a full refund will be issued.

Site Information

The conference will be held at Valley Springs Church, 2401 Olympus Drive, Roseville, CA 95661.

<http://www.valleysprings.org/location.html>

Hotel accommodations are available at the Hilton Garden Inn at the reduced rate of \$119 per night when reservations are made on or before April 28, 2010. Call 916-773-7171 for reservations. Reservation code BCPC

Questions? Call 916-276-8016

DAY ONE—THURSDAY, MAY 13, 2010

7:30-8:00	Registration
8:00-8:15	Welcome & Introductions
8:15-9:45	Foundations of Milk Supply and Maternal Assessment (Marasco)
9:45-10:00	Break
10:00-11:30	Infant Assessment and Infant Causes of Low Milk Supply (West)
11:30-12:30	Lunch
12:30-2:00	New Methods of Increasing Milk Supply (West)
2:00-2:15	Break
2:15-3:30	When Nothing Else is Working: Complementary Therapies for Milk Production (Marasco)
3:30-3:45	Break
3:45-5:00	Ethical Considerations for Using Herbal Galactogogues (Marasco)
5:00	Closing/Evaluations

DAY TWO—FRIDAY, MAY 14, 2010

7:30-8:00	Registration
8:00-8:15	Welcome & Introductions
8:15-9:45	The Impact of Ankyloglossia on Breastfeeding, Part I (Murphy)
9:45-10:00	Break
10:00-11:30	PCOS: The Perfect Endocrine Storm (Woolsey)
11:30-12:30	Lunch
12:30-1:30	Kat Simmons Kat is a veteran of the national comedy club circuit. She has a unique ability to combine physical comedy with real life situations
1:45-3:15	The Impact of Ankyloglossia on Breastfeeding, Part II (Murphy)
3:15-3:30	Break
3:30-5:00	PCOS Across the Life Cycle (Woolsey)
5:00-5:15	Closing/Evaluations

REGISTRATION (please print)

Name _____

Address _____

City _____

Phone _____

Email address _____

Hospital/Organization _____

Please check Continuing Education Credits desired:

♣ BRN Nurses ♣ IBLCE

SSN or RLC# _____

RN/LVN license # _____

Special needs request _____

Lunch _____Meat _____Vegetarian

Registration & Mailing Information

\$225 Postmarked by April 1, 2010

\$250 Postmarked by April 26, 2010

\$300 Walk-in (if space is available)

\$25 discount for health care workers employed within Placer County, WIC employees, and LLL Leaders.

Registration fee includes attendance at all sessions, syllabus, lunch and all CEUs.

Please make checks payable to:

The Breastfeeding Coalition of Placer County
P O Box 531
Roseville, CA 95678
916-781-9871 (fax)

Credit Card Information (circle one)

Visa Mastercard

Credit Card Number Approval Code Exp. Date

Signature _____

Confirmation will be sent via email; **please write legibly**. Please enclose a stamped self-addressed envelope if you would like confirmation sent via postal mail.